

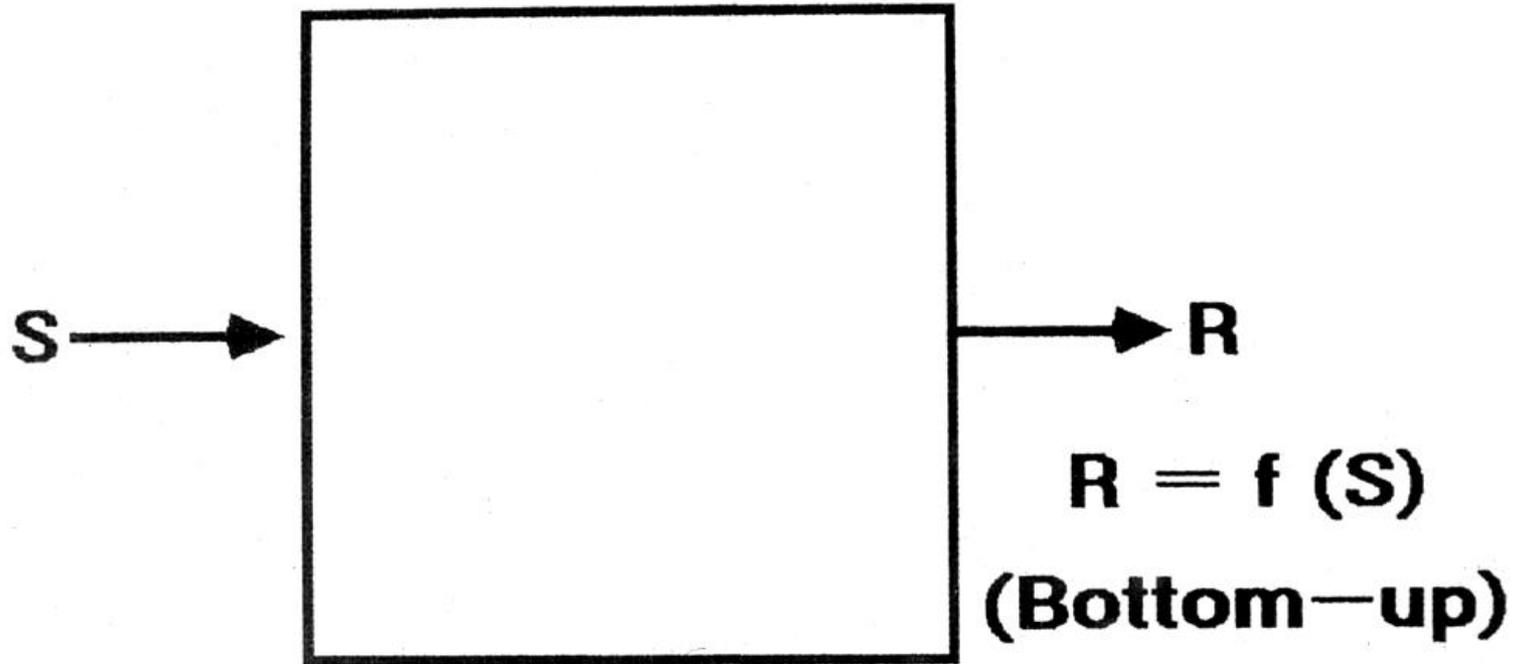
# Zum Entscheiden geboren

## Hirnforschung für Manager

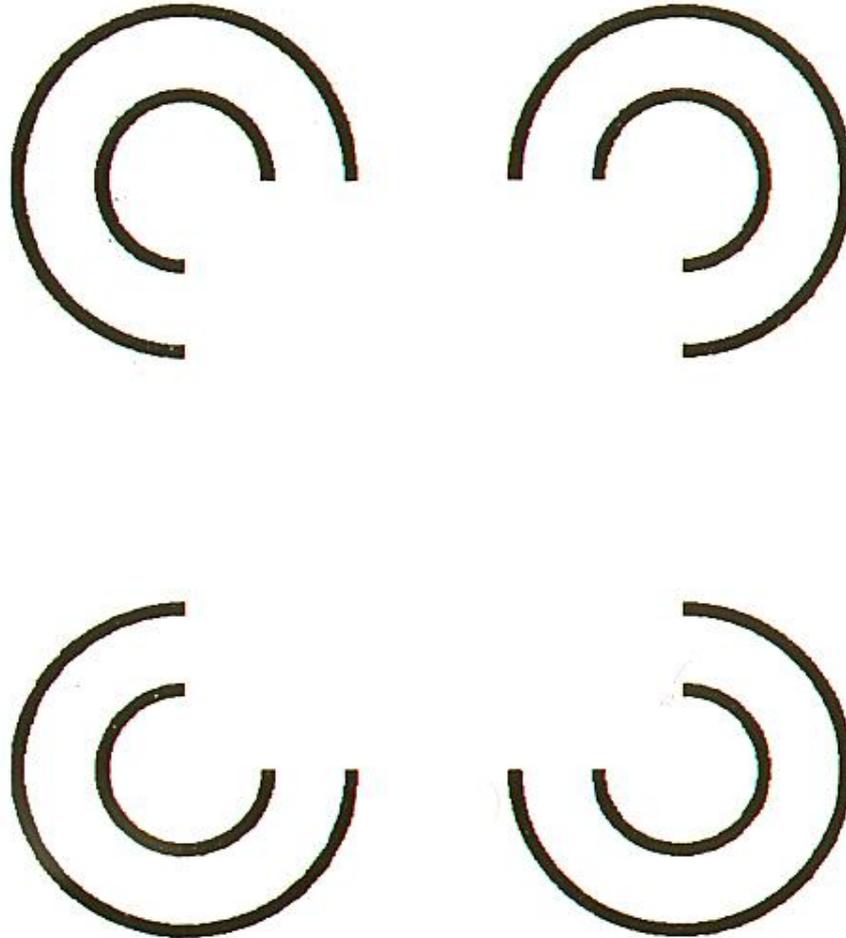
Prof. Dr. Ernst Pöppel, ML

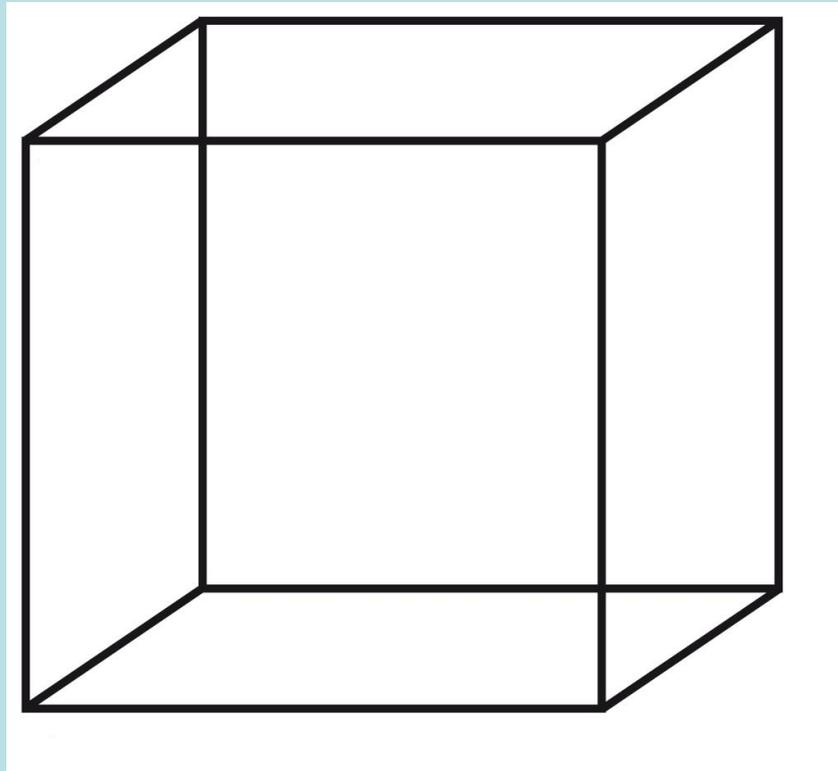
Skolamed Health on Top auf dem Petersberg

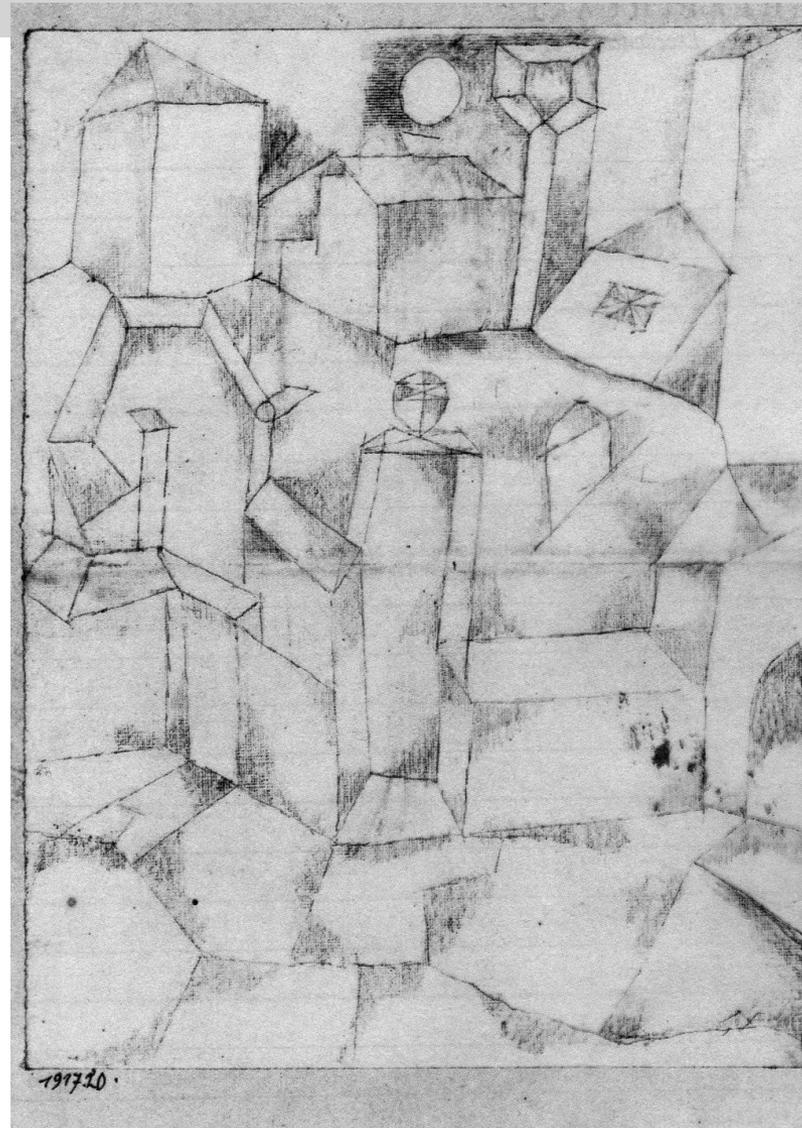
17. März 2009



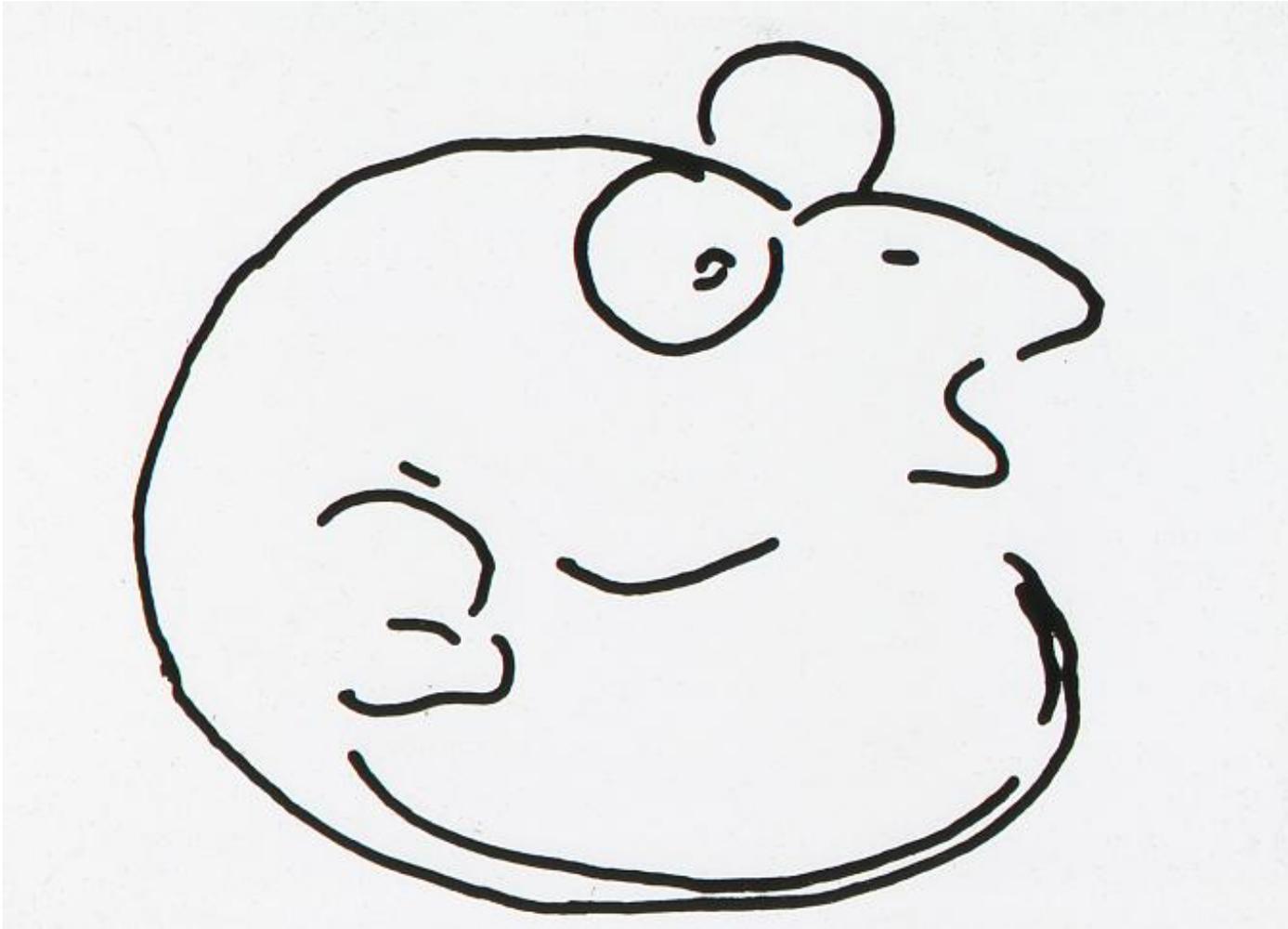
**Cartesian Concept**



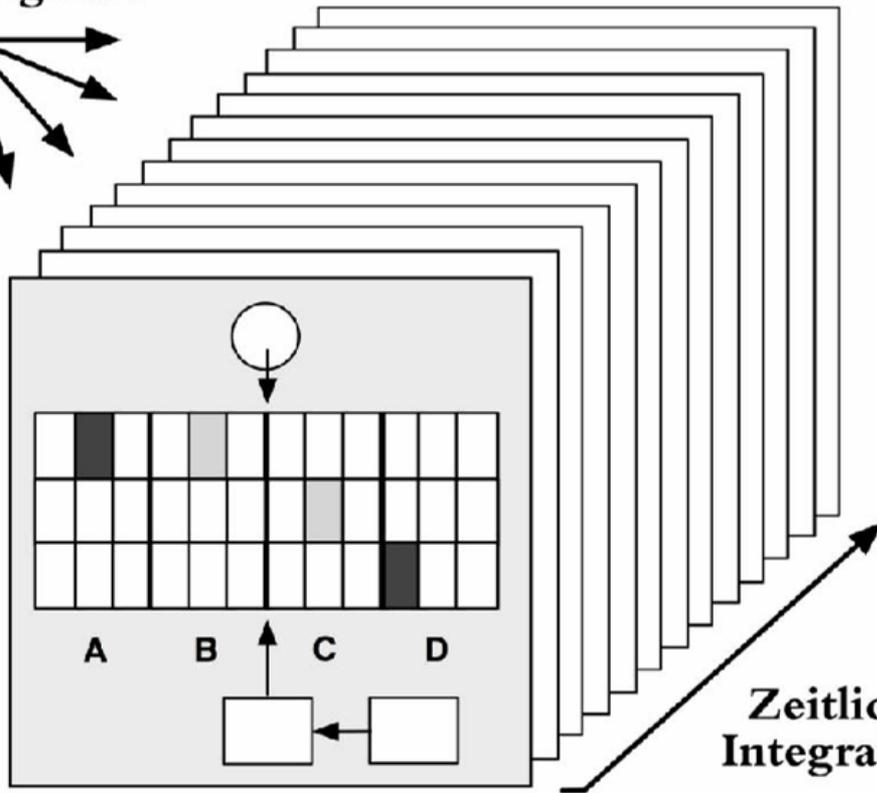




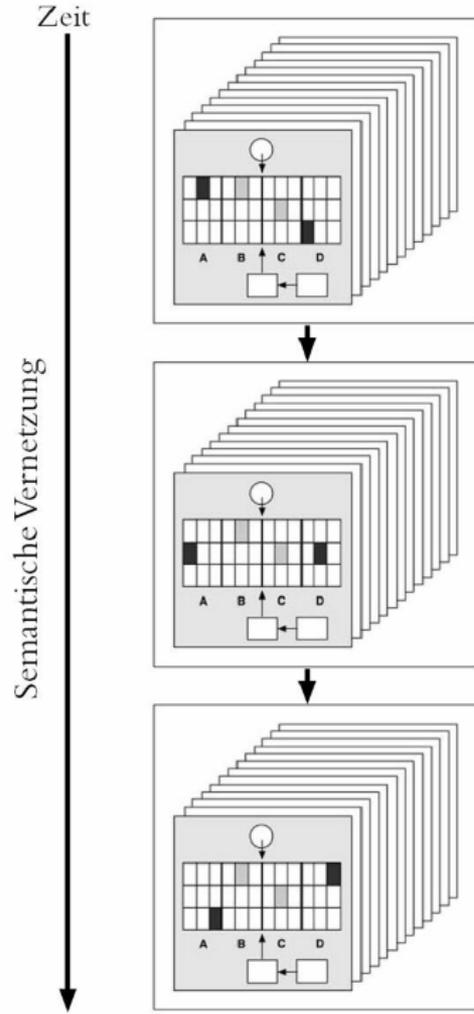
**Paul Klee**

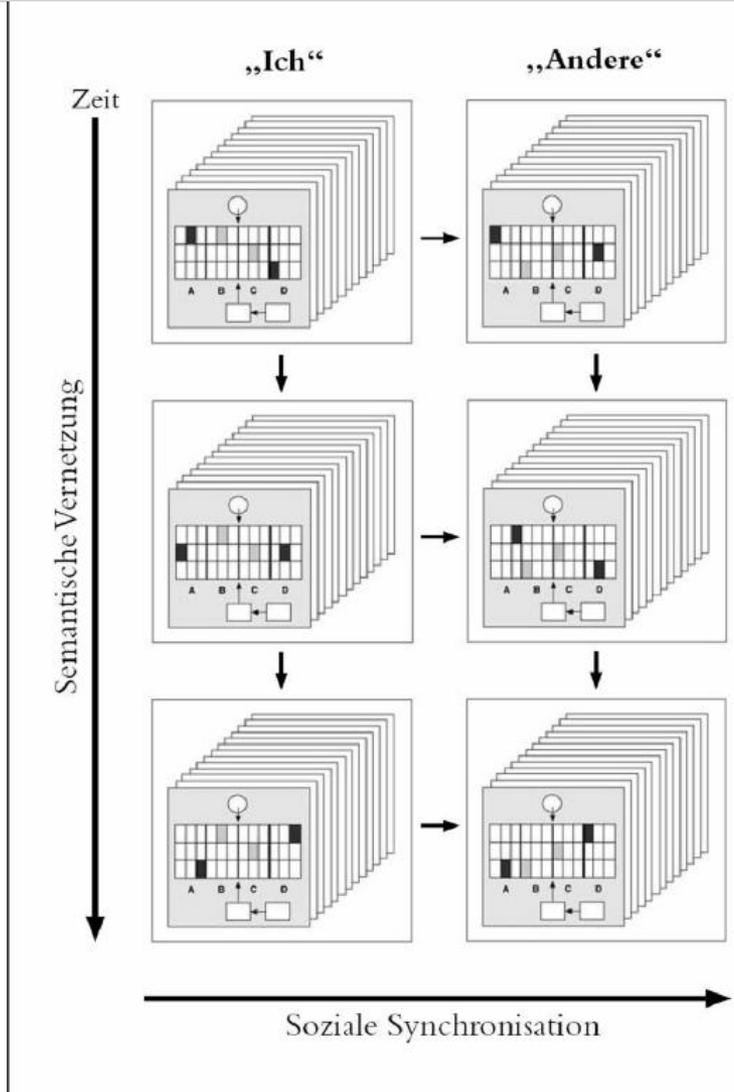


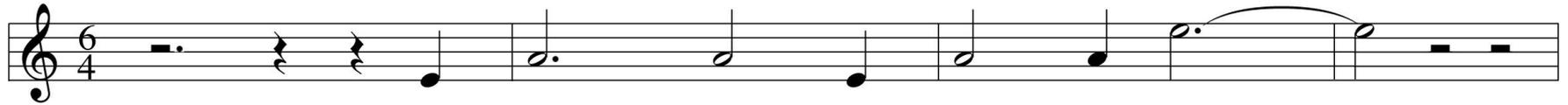
Ereignisse



Zeitliche  
Integration

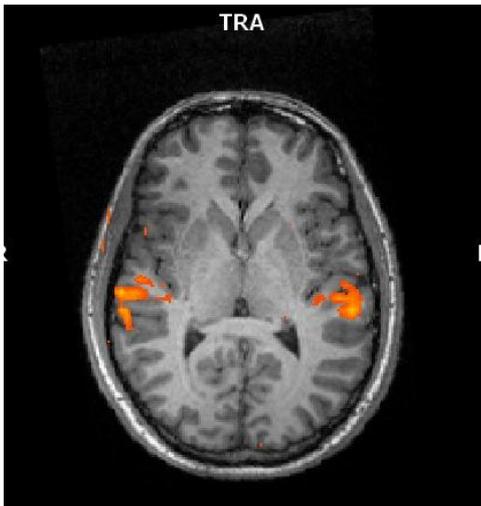




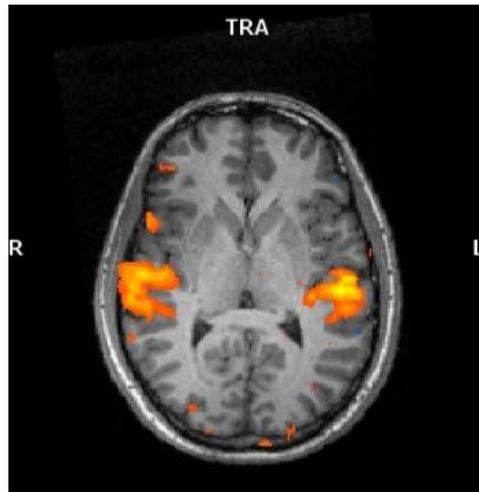


## Richard Wagner - Beginning of the Flying Dutchman

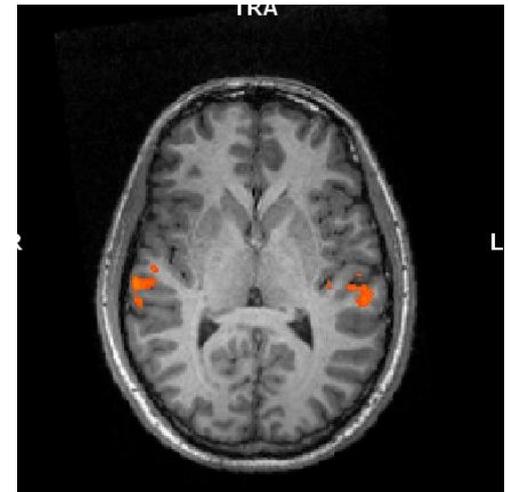




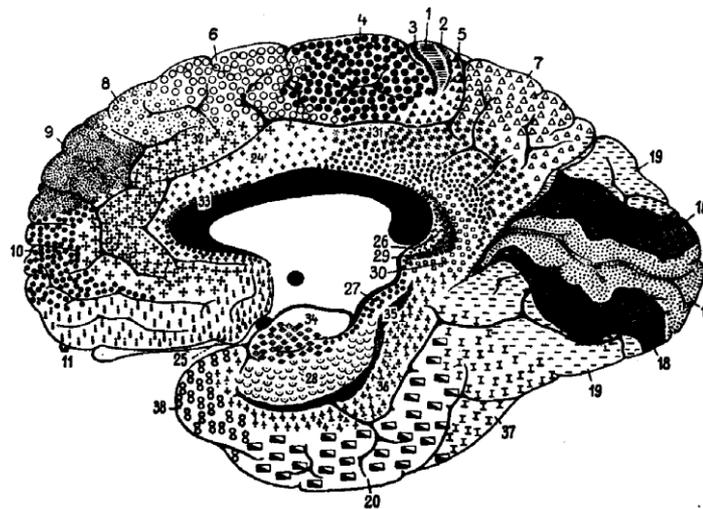
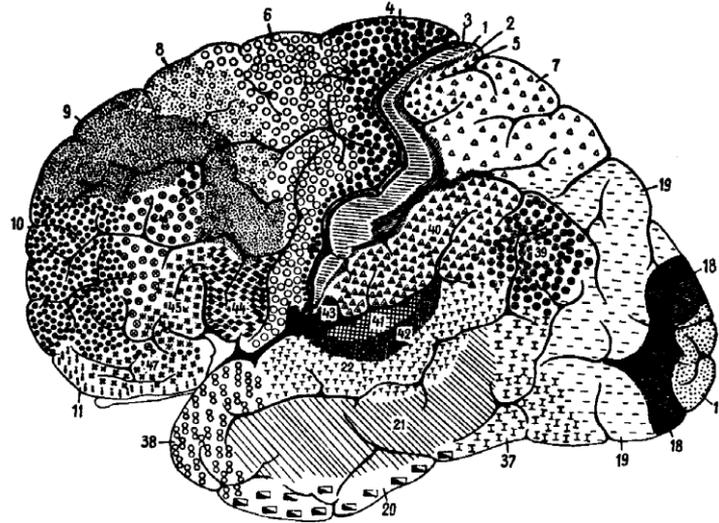
too slow



“3-second” tempo



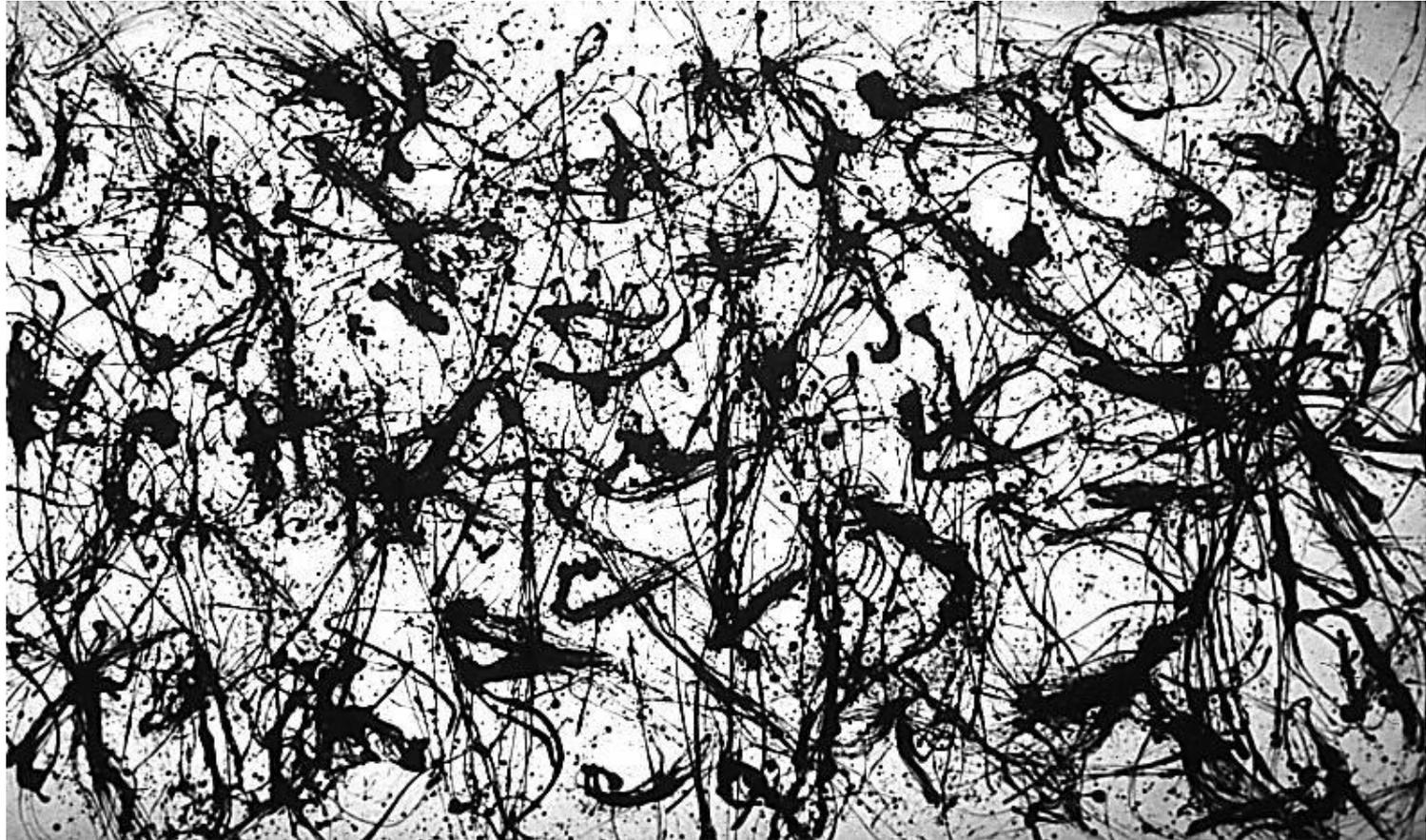
too fast



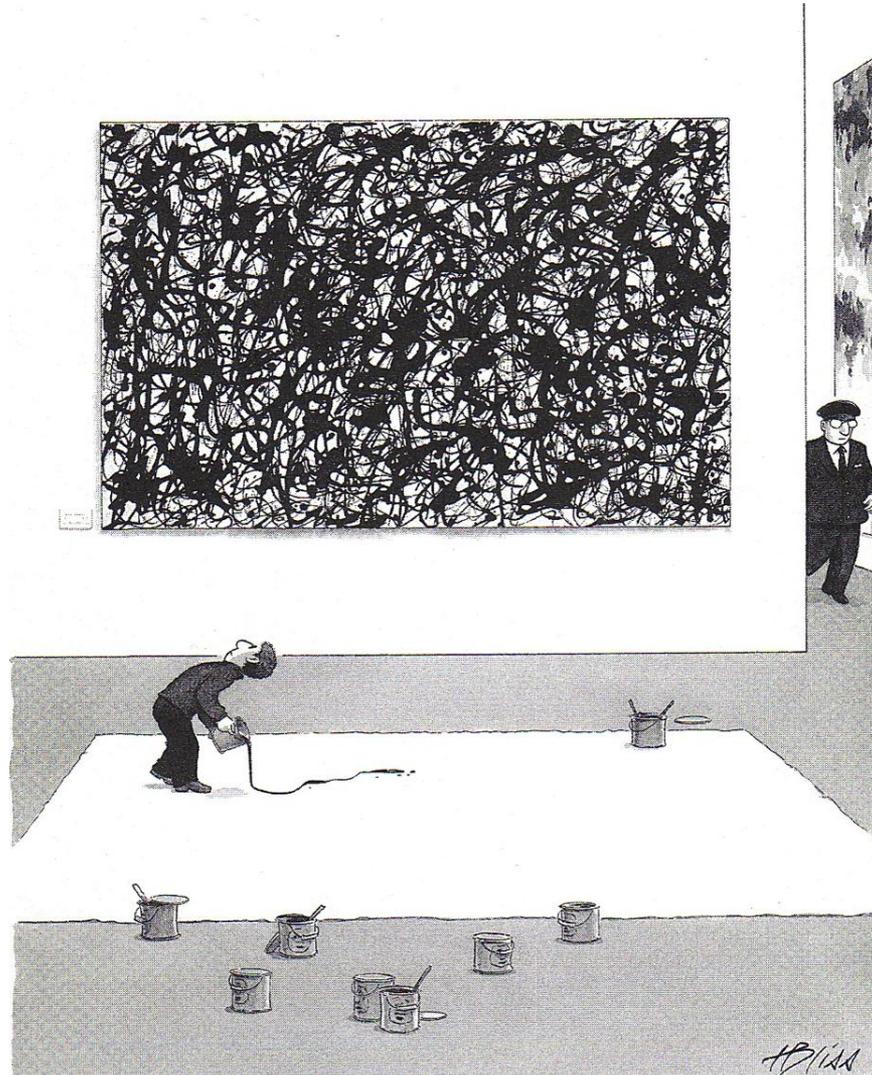


GOLGI-STAINED NERVE TISSUE from the visual cortex of a rat was sketched by Cajal in 1888. The numbers along the right-hand margin identify cellular layers; the capital letters label individual neurons. One of Cajal's most important contributions to neurobiology was to establish the neuron as a discrete, well-defined cell rather than as part of a continuous network.

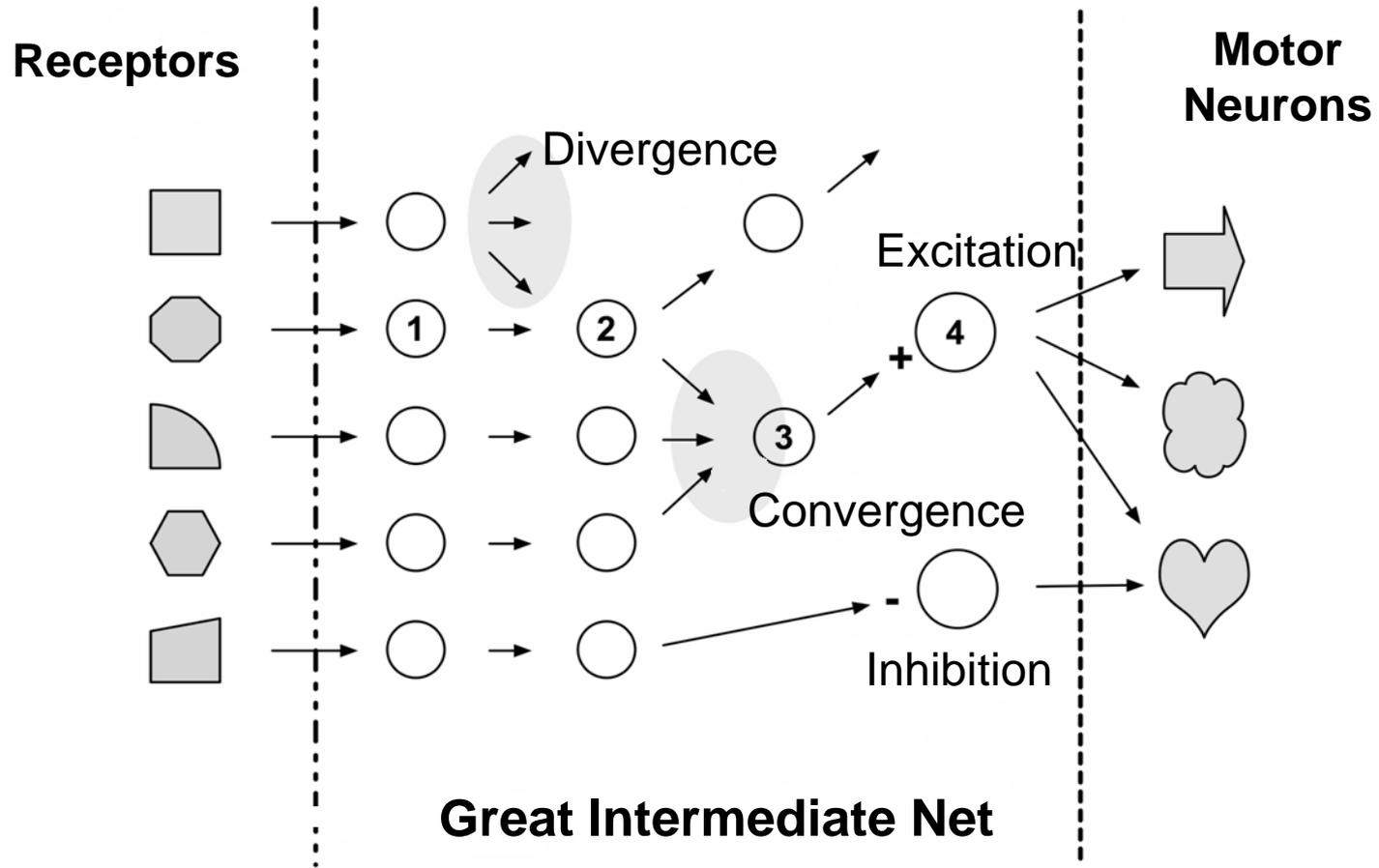
## Ramón y Cajal

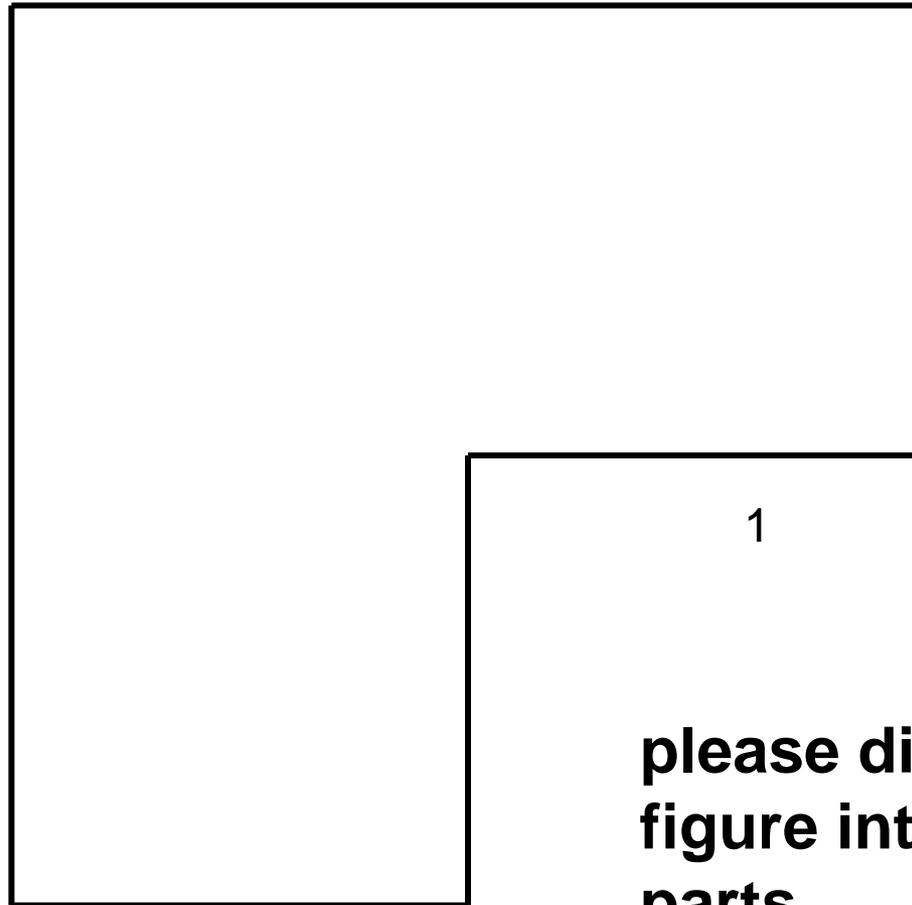


**J. Pollock**

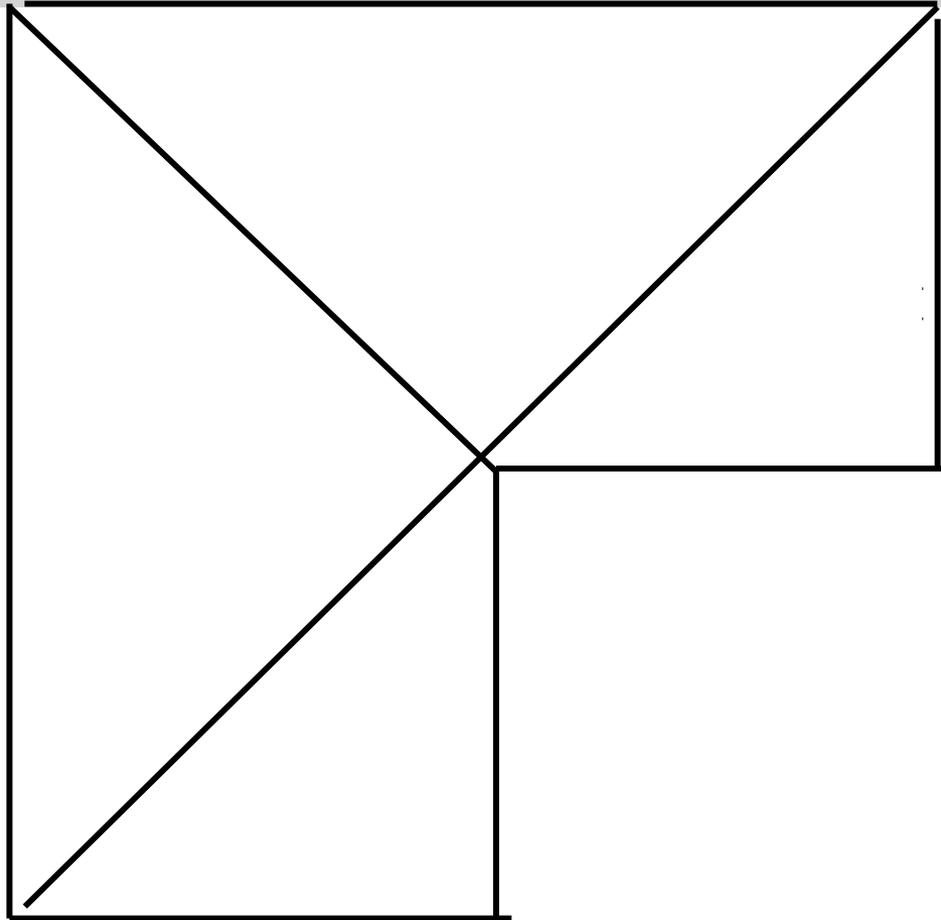


„New Yorker“





**please divide up this  
figure into 4 identical  
parts**



**This is not the solution!**



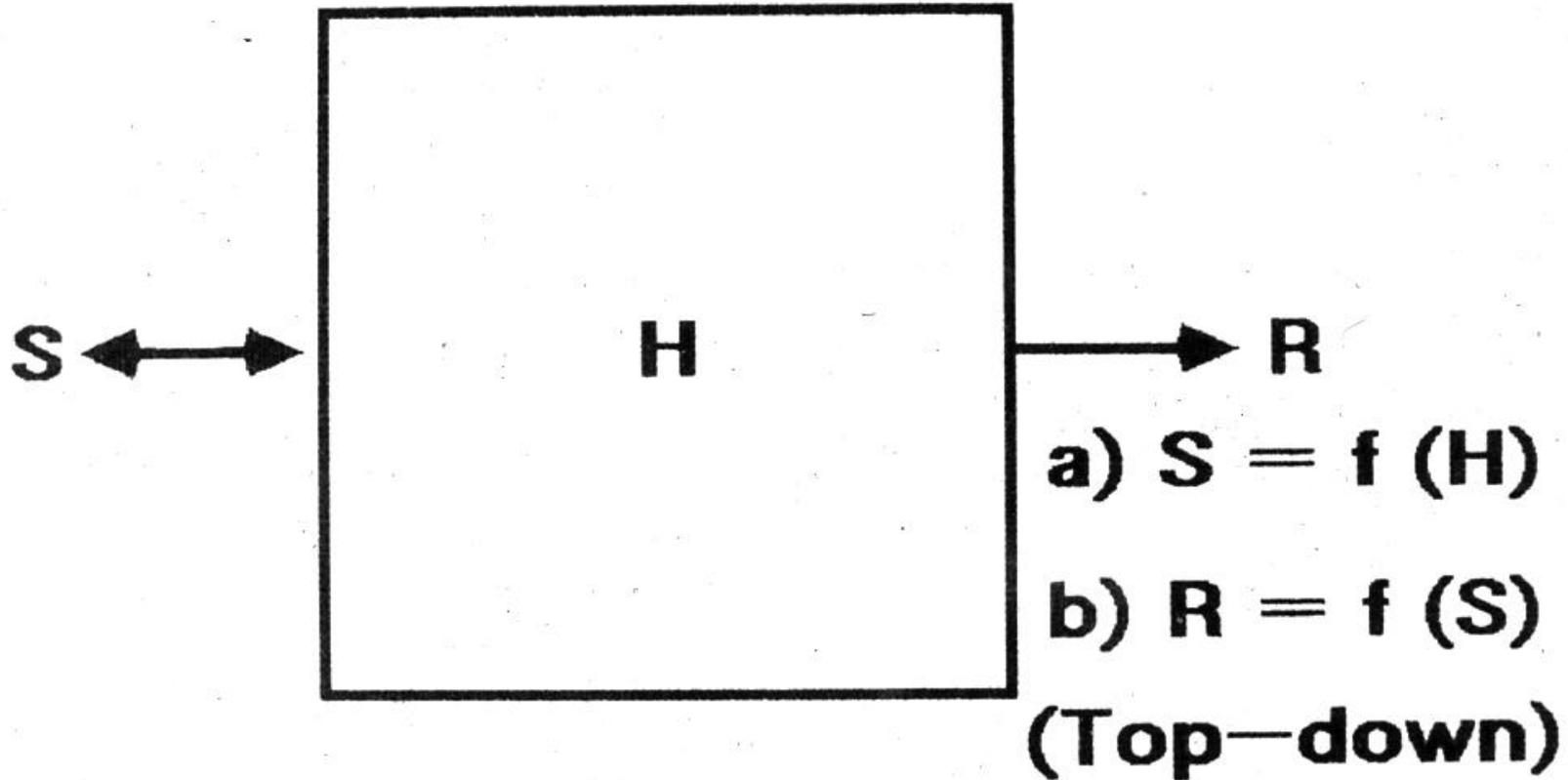


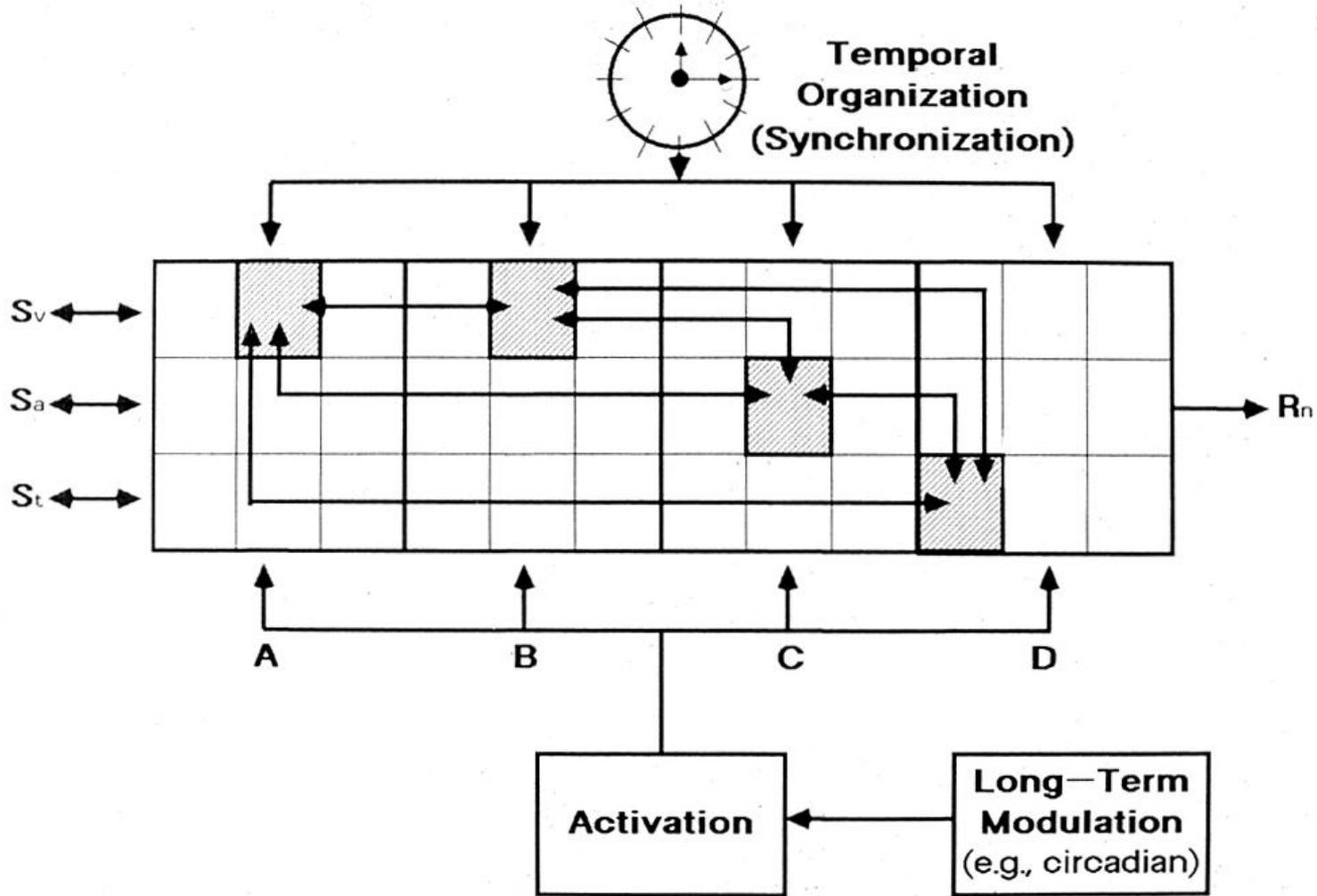
Please divide up this figure into **5** identical parts



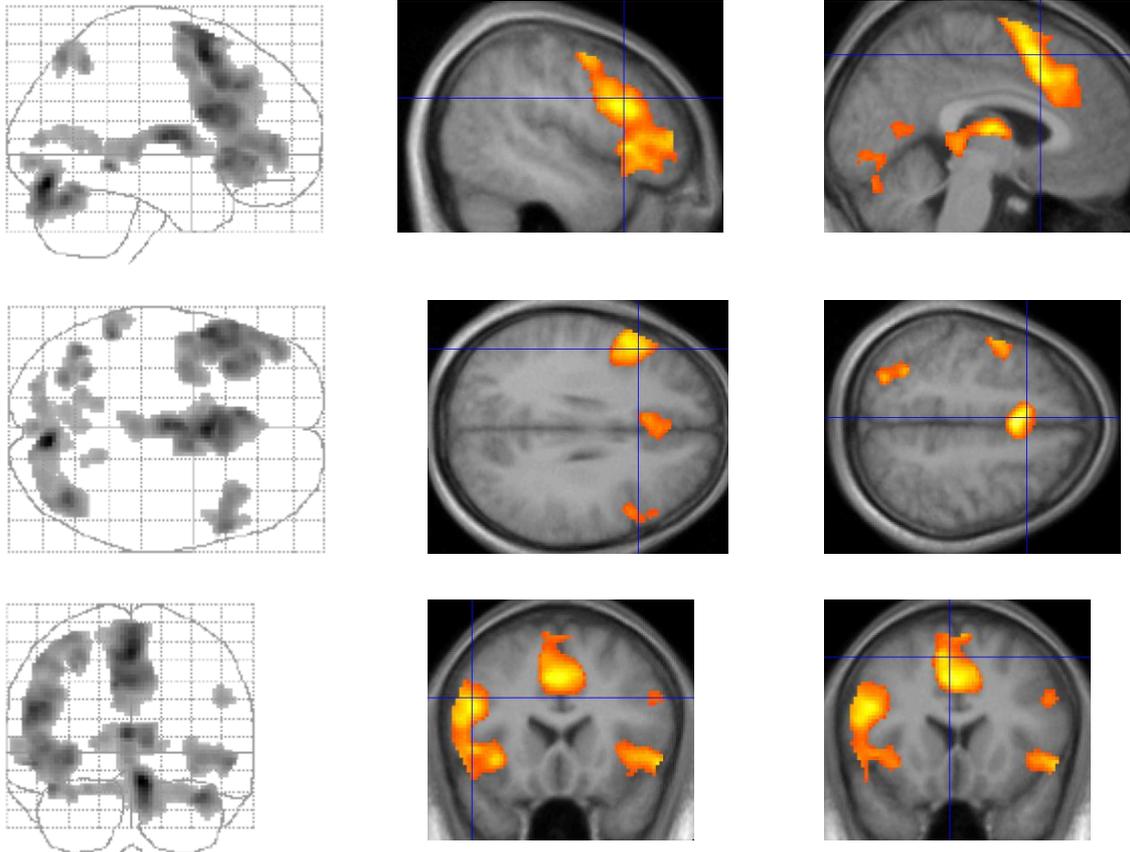
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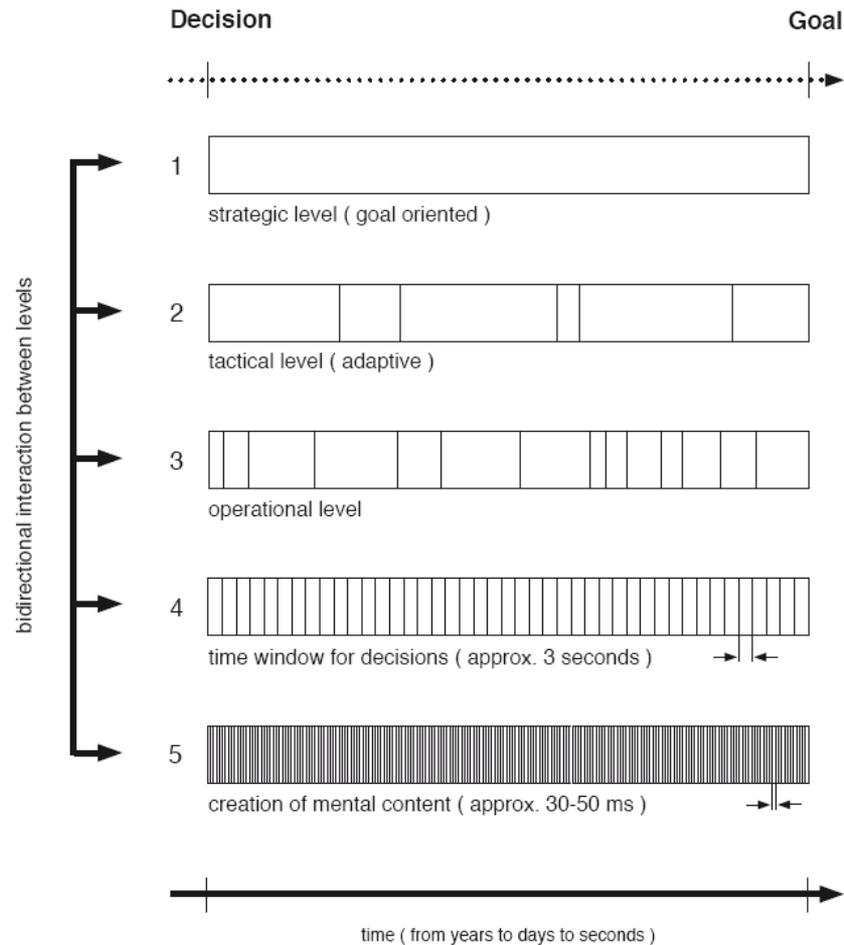
**Solution !**





## Brain Activations during Decisions







S. Dalí



## E-Pyramid

